

# Claudine Boeglin

DIGITAL CONTENT STRATEGIST  
CREATIVE DIRECTOR – VISUAL JOURNALIST

Dandy Vagabonds Ltd.  
45A Tudor Road – Unit 5  
London E9 7SN  
cboeglin@mac.com  
m+44 7500444529  
@dandyvagabond

## Background in visual languages:

Creative Director / Executive Producer in visual storytelling with international experience and networks in photography, video, infographics, animation, 2D design and IU / UX

## Looking for new challenges in:

Project research and direction in visual storytelling and content strategy –from concepts to prototypes to scalable templates, for all screen sizes and audiences.

## EXPERIENCE

### FOUNDER – DANDY VAGABONDS, LONDON

Creative Consultant in visual storytelling and journalism. Mentor for workshops and guest lectures (World Press Photo Masterclass #JSM15, CNA.lu, University of the Arts and SouthBank University, London). Research for trends in digital storytelling.

### DIRECTOR OF VISUALS – THOMSON REUTERS FOUNDATION, UK

Recruitment and management of visual journalists to support daily production of videos, motion graphics, infographics, photo essays, photo blogs, and social media campaigns. Branding material for Trust Women Conference; TrustLaw Awards; Annual Reports 2011-2013. Multimedia training of Reuters journalists.

### CREATIVE DIRECTOR – MAGNUM PHOTOS, NEW YORK

Co-founder of the leading digital platform Magnum in Motion from concepts thru production, talent management, business strategy. Developed narratives building new revenue streams including transmedia project Access To Life by The Global Fund, and business partnerships with Nokia, Nikon, HP, Slate, and Zago Design / U.N.

### CREATIVE DIRECTOR – PARVAZ MAGAZINE, KABUL

Conception/production of a bilingual color magazine: pilot, content production, Afghan journalists' training and development of partnerships. Project by ainaworld.org with funding from National Geographic Foundation, the Embassy of Germany and UNICEF.

### CREATIVE MANAGING EDITOR – LEMONDE.FR, PARIS

Launched French daily Le Monde's online edition. Managed team of 25 digital journalists, led visual identity development and implementation for site and interactive print supplement. In charge of partnerships and special projects.

### MANAGING EDITOR – COLORS MAGAZINE, ITALY

Managed in-house and worldwide team of journalists and stringers, including schedules, workflow and QA for Colors, a bi-monthly print magazine. Supervised adaptations of seven bilingual editions, image editing and research with four editors in four different countries.

## INTERNATIONAL NETWORKS

IN  
Photography  
Video shooting  
Video editing  
Video animations  
Motion graphics  
2D Design – UI/UX

## CHRONOLOGY

### 2015++

Founder / Creative Executive  
DANDY VAGABONDS

### 2010-2014

Director of Visuals  
THOMSON REUTERS FOUNDATION

### 2004-2009

Co-Founder / Creative Director  
MAGNUM PHOTOS

### 2002-2003

Co-Founder / Creative Director  
PARVAZ MAGAZINE

### 1998-2002

Creative/ Managing Editor  
LEMONDE.FR

### 1993-1998

Managing Editor  
COLORS MAGAZINE

## EDUCATION

### EDUCATION/SKILLS/LANGUAGES

University Louis Pasteur, Strasbourg, France / Sociology and Art History

Adobe Creative Suite – Canon 5D MARK II + Accessories

French (mother tongue), English, German, Italian